



Who We Are

Powered by Action is a 501(c)3 organization that amplifies the efforts of those trying to change the world by connecting people anywhere as though they were in the same room. Our expertise is powering the work of activists, experts, and people with know-how by demolishing the barriers between them and the people they want to help. We believe connections build movements. People with knowledge and innovative ideas are already out there – they simply need help helping others. That’s where we come in. As global technology leaders, we know how to build systems that empower nonprofit organizations to reach more people effectively. Our expertise powers theirs.

Our flagship product, *boost*, makes communications between anyone, anywhere, feel as natural as a face-to-face conversation. Created with visionary leaders and nonprofits in mind, *boost* helps individuals and teams connect to create communities and build movements, regardless of their location.

Recently, PbyA has received high marks from some of the most forward-thinking nonprofits in the country, including The Wege Foundation and The Council of Michigan Foundations. Powered by Action is working with these and other organizations to create a world where all nonprofits can easily capitalize on emerging and impactful technologies, and the rise in civic engagement, to solve society’s toughest problems.

***boost*: Impact from Anywhere to Everywhere**

Powered by Action created *boost* to amplify the efforts of nonprofit organizations, enabling them to connect their staff, partners, volunteers, and donors together virtually using universally accessible, interconnected online communities.

Powered by Action is partnering with nonprofit organizations and, using *boost*, empowering them to *do good, better* by:

- *Extending Reach and Scaling Impact*: Using *boost*'s revolutionary, large scale, two-way streaming platform with social media integration, nonprofits can provide services virtually and grow their impact from anywhere to everywhere in the world.
- *Building Connected Movements and Collaborations*: With *boost*, nonprofits can build and link networks of online communities, giving everybody the power to share, learn, and work together to multiply results.
- *Adding New Sources of Revenue*: With *boost*, nonprofits can monetize their organizational knowledge and forge deep and innovative partnerships with companies, foundations, and other donors.

Imagine...

“Increasing the productivity of your staff, volunteers, and board members via an integrated collaboration portal; communicating with people you serve via online communities; and connecting similar programs across the country or even worldwide; this for 3 million+ women.” Dorri McWhorter, CEO YWCA-Chicago Metro Chapter

“Connecting parents of kids in the same grade to experts, best practices and solutions that help them help their students and doing it virtually to accommodate busy schedules.” Dr. Donna Leak, Superintendent, CCSD 168, Sauk Village

“Using *boost* to engage our community and continue our work creating a just, caring, and thriving world through our ongoing Day7 leadership development curriculum.” Kristen Hyman, Director of Community Engagement, LeaderShape

“30,000 high school counselors sharing tips and resources to propel their students’ success.” Lorraine Hastings, Vice President for Member Mobilization, The College Board

“Faculty and over 1 million medical students and residents more easily communicating to enhance training; and building institutional knowledge so that it can be shared to improve care everywhere.” William Payne MD, Clinical Assistant Professor Midwestern University and Orthopedic Program Director, Franciscan Alliance Health System

“Introducing small businesses and their products to conscious consumers via live online interactive events; linking small businesses to empower them to buy from each other; and connecting small businesses to industry experts, best practices and proven solutions to inform and empower their success.” Maggie Anderson, Author, “Our Black Year”, Founder & CEO, The Empowerment Experiment

Changing the world by
bringing yours together.