



Who We Are

Powered by Action (PbA) is a 501(c)3 organization that amplifies the efforts of those trying to change the world by connecting people anywhere as though they were in the same room. Our expertise is powering the work of activists, experts, and people with know-how by demolishing the barriers between them and the people they want to help. We believe connections, conversations, and communities of people build movements. People with knowledge and innovative ideas are already out there – they simply need help helping others. That’s where we come in. As global technology leaders, we know how to build systems that empower nonprofit organizations to reach more people effectively. Our expertise powers theirs.

Our flagship product, PbA_v1.0, makes communications between anyone, anywhere, feel as natural as a face-to-face conversation. Created with visionary leaders and nonprofits in mind, our solution helps individuals and teams connect to create communities, and continue conversations that build movements, regardless of their location.

Recently, PbyA has received high marks from some of the most forward-thinking nonprofits in the country, including The Wege Foundation. Powered by Action is working with organizations to create a world where all nonprofits can easily capitalize on emerging and impactful technologies, and the rise in civic engagement, to solve society’s toughest problems.

PbA_v1.0: Impact from Anywhere to Everywhere

Powered by Action created PbA_v1.0 to amplify the efforts of nonprofit organizations, enabling them to connect their staff, partners, volunteers, donors, and most importantly the people they serve virtually. Powered by Action is partnering with nonprofit organizations and using PbA_v1.0, to empower them to *do good, better* by:

- *Extending Reach and Scaling Impact:* Nonprofits can deliver their core services including training, counseling, and other services virtually using the live interactive events function to extend their reach to people anywhere.
- *Continuing Connected Conversations:* Nonprofits can utilize real-time video calls, chat, and newsfeed-style communication tools to increase the number and frequency of touchpoints with the people they serve to exponentially increase skills and behavior adoption.
- *Adding New Sources of Revenue:* Nonprofits can launch their own crowd-funding campaigns and use ecommerce to earn money from consumer purchases made by their network.

Imagine...

“Increasing the productivity of your staff, volunteers, and board members via an integrated collaboration portal; communicating with people you serve via online communities; and connecting similar programs across the country or even worldwide; this for 3 million+ women.” Dorri McWhorter, CEO YWCA-Chicago Metro Chapter

“Connecting parents of kids in the same grade to experts, best practices and solutions that help them help their students and doing it virtually to accommodate busy schedules.” Dr. Donna Leak, Superintendent, CCSD 168, Sauk Village

“Engaging our community and continuing our work creating a just, caring, and thriving world through our ongoing Day7 leadership development curriculum.” Kristen Hyman, Director of Community Engagement, LeaderShape

“30,000 high school counselors sharing tips and resources to propel their students’ success.” Lorraine Hastings, Vice President for Member Mobilization, The College Board

“Faculty and over 1 million medical students and residents more easily communicating to enhance training; and building institutional knowledge so that it can be shared to improve care everywhere.” William Payne MD, Clinical Assistant Professor Midwestern University and Orthopedic Program Director, Franciscan Alliance Health System

“Introducing small businesses and their products to conscious consumers via live online interactive events; linking small businesses to empower them to buy from each other; and connecting small businesses to industry experts, best practices and proven solutions to inform and empower their success.” Maggie Anderson, Author, “Our Black Year”, Founder & CEO, The Empowerment Experiment

Changing the world by bringing yours together.